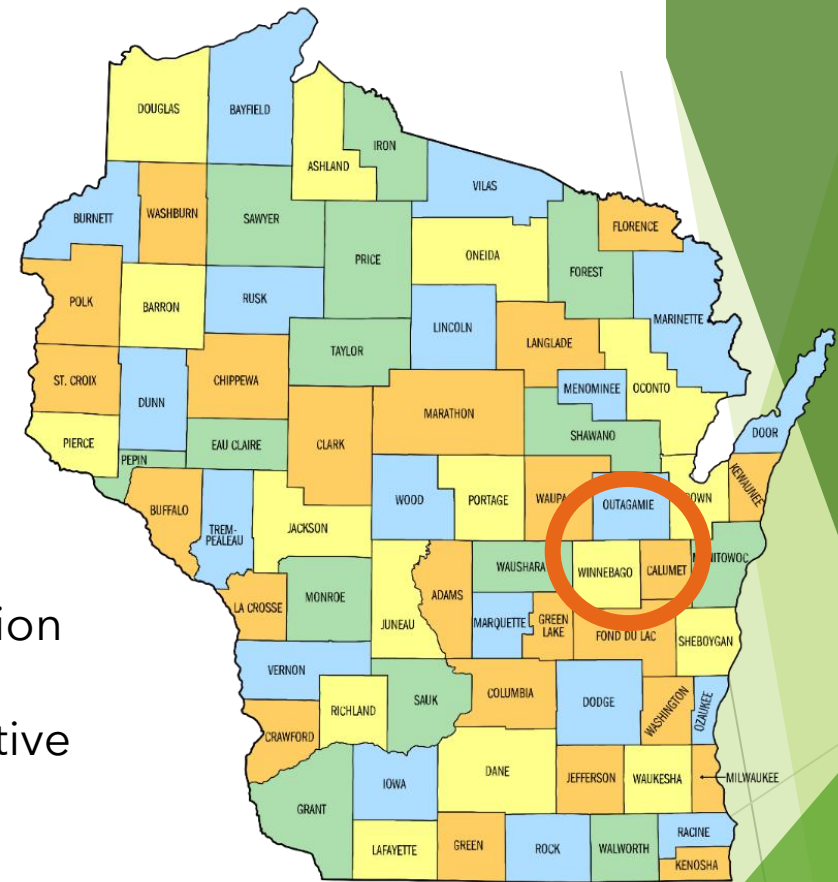


Suicide Prevention Action Team

January 20, 2026

Mission: Engage Tri-County community suicide prevention stakeholders to create a culture of connection and collaboration to reduce suicides and increase our collective knowledge of evidence-based approaches to suicide prevention.

Vision: Zero Suicides in the Tri-County



Welcome!

► Overview of today:

- Welcome
- 2025 Reflections
- Updates to Website
- 2026 Meeting content
- SPA Open House
- Subcommittee Updates
- Sharing & Networking



2025 Reflections



Large group met 7 times



Established group values



Created 5 objectives and 6 subcommittees



Group training on LGBTQIA+ and adolescents

Opportunities:

- Youth involvement
- Further trainings
- Zero Suicide for healthcare systems
- Advancing objectives
- Advancing death review recommendations

Feedback from SPA members:

- Objectives are partially clear; some are easier to understand than others
- Happy with current meeting structure

Community Led Suicide Prevention Framework

Completed Section 2:

- ▶ Intermediate goals created
- ▶ Using evidence-based approaches (Gun Shop Project, Zero Suicide, Sources of Strength, QPR, MHFA/YMHFA, CLSP Framework)
- ▶ Checked for fit/feasibility
- ▶ Created SMARTIE Goals



Community-Led
Suicide Prevention

STRATEGIC PLANNING WORKSHEET

Section 3

1) Below, list each SMARTIE Objective (from the last Column in Section 2).

2) What measures will you use to **evaluate your objective's impact?**

DATA
Key Area 3, Step 5

3) Who could you **partner with for the programs, policies, and practices in your SMARTIE Objective?**

UNITY
Key Area 3, Step 4
PLANNING
Key Area 3, Step 4

4) List how and how often you will **update partners and key audiences on progress and impact of your program, policy, or practice.**

COMMUNICATION
Key Area 1, Step 5
SUSTAINABILITY
Key Area 1, Step 1

5) List **funding types and opportunities you could pursue to develop and carry out this approach **over the long term.****

SUSTAINABILITY
Key Area 2, Step 3

Long-term goal, priority group, and sub-group (from Section 1):

Suicide Prevention Action Team Website

- ▶ Updated to include the recommendations from Winnebago County's Adult Suicide Death Review team
- ▶ Organized by Theme:
 - ▶ Prevention Training
 - ▶ Lethal Means Safety
 - ▶ Improved Systems Communication
 - ▶ Education and Awareness
 - ▶ Postvention Care
 - ▶ Stigma Reduction
 - ▶ Policy Change
 - ▶ Access to Care and Resources



2026 Meeting structure:

- ▶ *February: Subcommittees meet*
- ▶ March 17th: Education Topic:
- ▶ *April: subcommittees meet*
- ▶ May 19th: Education Topic:
- ▶ *June: subcommittees meet*
- ▶ July 21st: Education Topic:
- ▶ *August: subcommittees meet*
- ▶ September 15th: Open House
 - ▶ *October: subcommittees*
- ▶ November 17th: Education Topic:
 - ▶ *December: subcommittees*

2026 Meetings: Education and Awareness Topics

► Sleep

- *Promote education within healthcare providers on sleep wellness and identification of insomnia as a significant suicide risk factor.*

► Culturally Informed Prevention

- *Culturally informed suicide prevention and education on culturally specific risk factors.*

► Cannabis Risks for Adolescents

- *From ASDR: Education and awareness of the increased risk of psychosis for adolescents with cannabis use.*
- *From CDR: Increase education to students and families regarding cannabis use in teens and how it can lead to cannabinoid hyperemesis syndrome and cannabis-induced psychotic disorder”*

► Traumatic Brain Injuries

- *From ASDR: Increased knowledge and understanding around the role of neuropsychological testing to understand and identify correlations between traumatic brain injuries and suicide and overdose deaths.*
- *From CDR: “Increase awareness and community education regarding concussion and how they affect development, impulsivity, and decision-making.”*



Suicide Prevention Action Team Open House

- ▶ September is Suicide Awareness Month
- ▶ Host an open house for the community sharing work that each subcommittee is doing
- ▶ Planning Committee volunteers needed
- ▶ Location?
- ▶ Food?
- ▶ Giveaways?

Subcommittee Updates and discussion

Digital Media Safety: Youth and Caregivers

Progress:

- ▶ Created and mailed letters to all Tri-County School districts and Sources of Strengths Leaders
- ▶ Began creating a toolkit of resources for schools
- ▶ Met with Menasha School District, looking to begin a campaign in Spring 2026

SMARTIE Goal:

By October 1, 2025, have partnerships with Sources of Strength Peer Leaders from at least five SOS schools to support their development and integration of messaging that promotes a culture where social media is seen as a tool for spreading “hope, help and strength.”

SMARTIE Goal:

At least five school districts will share monthly posts on their social media platforms that provide parents and caregivers with tips on how to help their youth develop a healthy relationship with digital media.

Gender Affirming Care Subcommittee

Progress:

- ▶ Established SMARTIE Goals
- ▶ Made connections with local universities and began conversations with counseling programs to ask about LGBTQ+ curriculum in counseling programs (if any)
- ▶ Drafted letter, code of ethics/obligation
- ▶ Working with Milwaukee Diverse and Resilient office for copies of Passport to Health tool to begin distributing in Tri-County (identified a list of organizations to distribute to)
- ▶ Planned Parenthood connection/presentation

SMARTIE Goals:

Increase the number of Mental Health providers who have formal training in providing culturally competent gender affirming care for LGBTQIA+ individuals

LGBTQIA+ individuals have tools to navigate healthcare systems and provide access to gender affirming care

Handle With Care

Progress:

- ▶ Moving forward with Outagamie County Sheriff's Office
- ▶ Initial meeting scheduled to talk about the possibility of HWC in the school districts that have an Outagamie County Sheriff's Office SRO (School Resource Officer) -- Seymour, Freedom, Shiocton and Kimberly
- ▶ Support from Winnebago County being provided (Jennifer Skolaski, Matt Kaemmerer)
- ▶ Future hope: Appleton Police Department will adopt the same HWC model

SMARTIE Goal:

By Dec. 2025, increase the number of schools and law enforcement agencies by 30% in the Tri-County that will implement Handle with Care

Lethal Means Safety

Progress:

- ▶ Gained access to a list of firearm sellers in the Tri-County
- ▶ Working through list to rule out individual sellers vs. Stores
- ▶ Began contacting gun stores

- ▶ Opportunity: adapt goal to include education on safe gun storage

SMARTIE Goal:

Increase the number of retailers on the interactive GunShop Map in Outagamie and Calumet Counties by 5 in 2025 and 5 more in 2026

Peer Support/Community Gatekeeper Subcommittee

Progress:

- ▶ Did an audit of current peer support roles and support groups available in the Tri-County
- ▶ Looked for alignment in other community initiatives: Community Health Improvement Plans, State Suicide Prevention Plan, MHAP Policy work
- ▶ Looking at advocacy/education on the benefits of peer support

SMARTIE Goal: Increase the number of mental health peer support specialists by 15% (stretch goal 30%) in the Tri-County by 2026

SMARTIE Goal: Increase the number of community members trained in eCPR, YMHFA and QPR by 15% (30% stretch goal)

Recommendations Subcommittee

Progress:

- ▶ Updated list of Adult Suicide and Child Death Review lists
 - ▶ Reached out to local organizations and community members to fact find what work is currently being done on recommendations in the community already
 - ▶ Identified potential future partners for some recommendations
 - ▶ Sample of recommendations published on website and in a separate Project Zero report
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- ▶ Looking to add additional committee members!



Networking/Sharing

Next Meeting:

Tuesday March 17th

12:00pm - 1:30pm



Thank
you! 